

[midweekbreaks.co.uk](http://midweekbreaks.co.uk)

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Property Pack  
2020

# Why advertise with Midweek Breaks?

## midweekbreaks.co.uk

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Midweek Breaks advertise self catering properties available at discounted rates for off peak, midweek stays in the UK.

With more than **1000 properties** listed, Midweek Breaks is a rapidly growing website that generates enquiries and bookings for Midweek stays – filling the gaps in your calendar.

All **enquiries go directly to you** the property owner or manager.

Get your property in front of a demographic that are available to travel midweek.

Increase your brand exposure with a company leading the way in the niche travel industry.



Keys Holiday Cottages

1 review



Mar 8, 2019

**Definitely a great company to work...**

Definitely a great company to work with. Generating lots of enquiries/bookings for us.

Louise



# midweek breaks

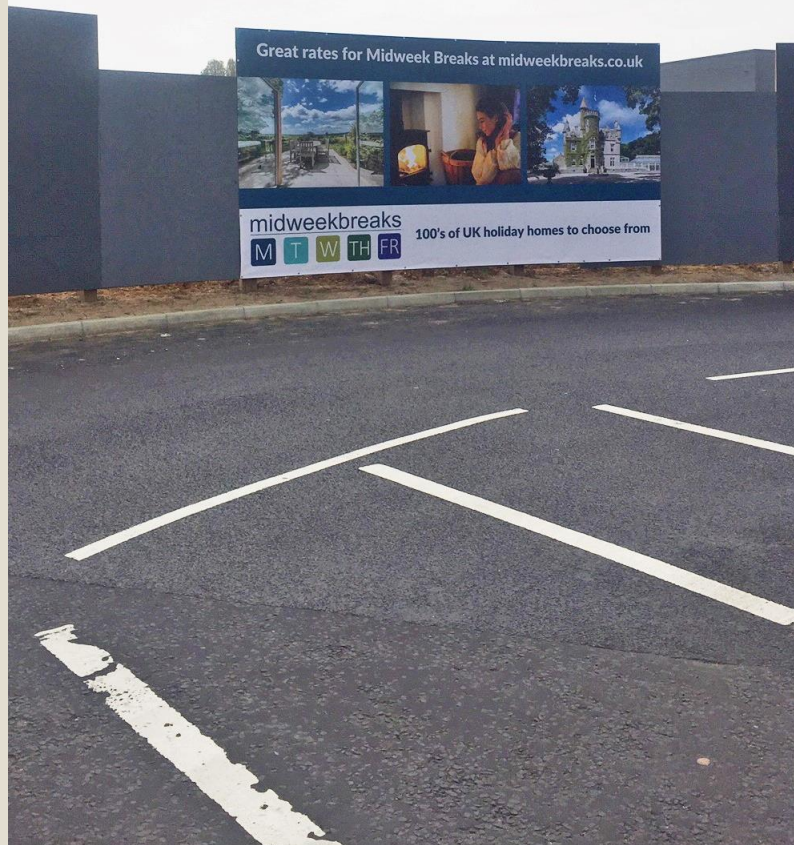


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CHECK OUT OUR NEWEST  
DEALS TODAY!

On and offline promotion  
ensures there will always be  
fresh eyes on your property  
listing





# Advertising Opportunity

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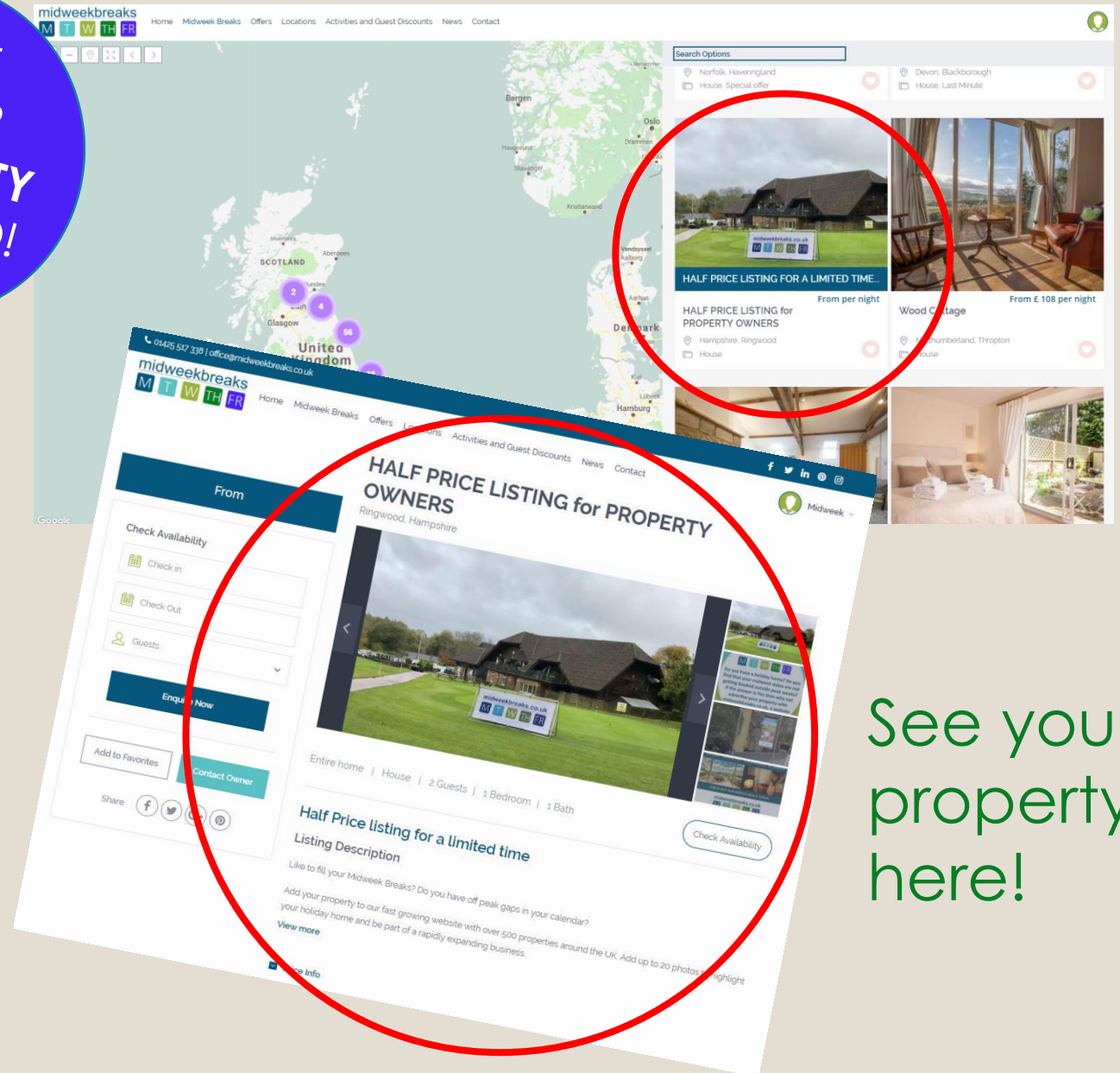
Standard Listing - £120

Be seen when customers are browsing the website for Midweek Breaks

Click through to a page about your property with up to 20 photos, map and ical calendar integration

All enquiries go directly to you!

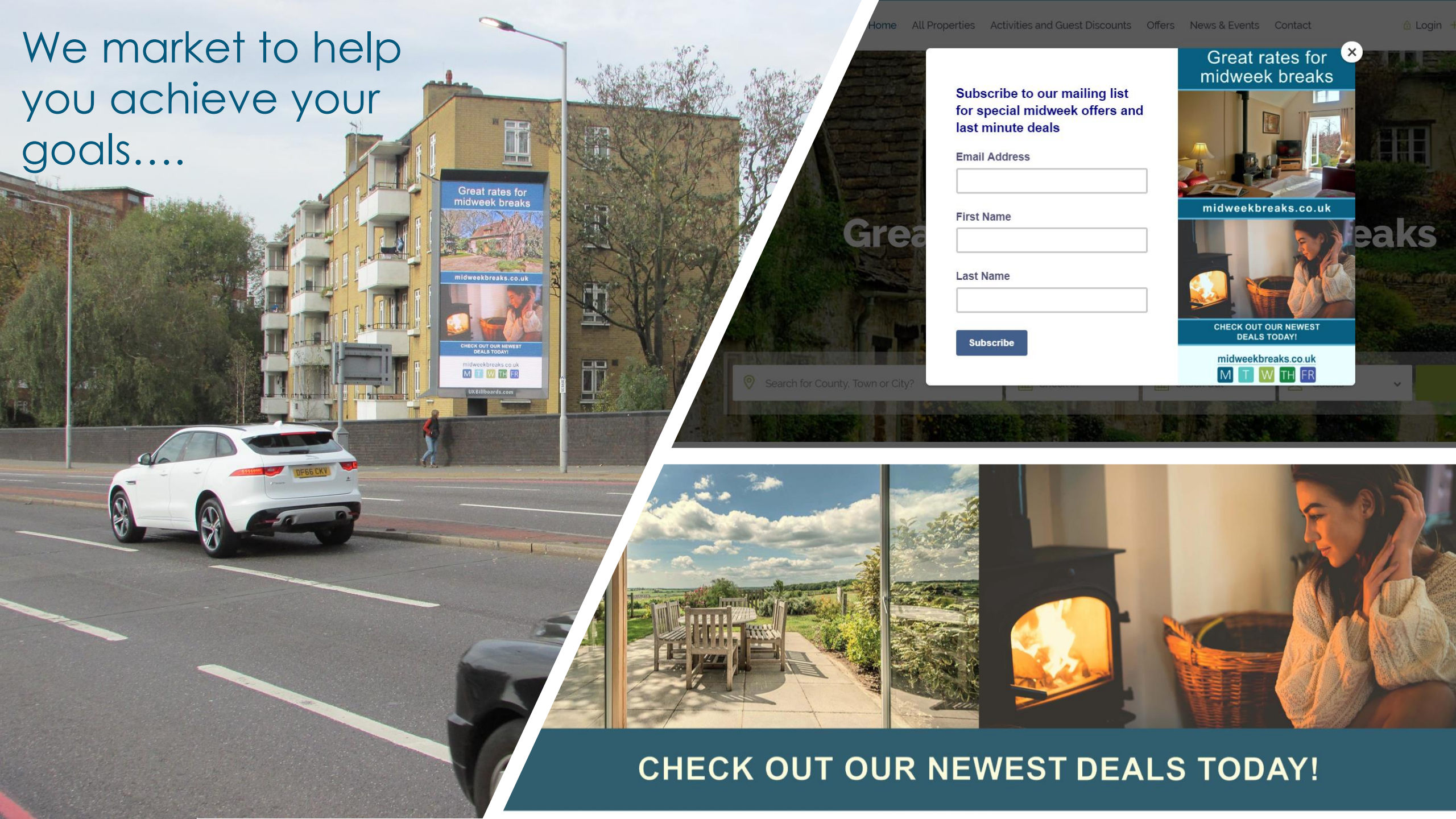
Easy to manage portal to update and amend your own listing whenever you choose. Contact us for pricing for listing multiple properties.



See your property here!



We market to help  
you achieve your  
goals....

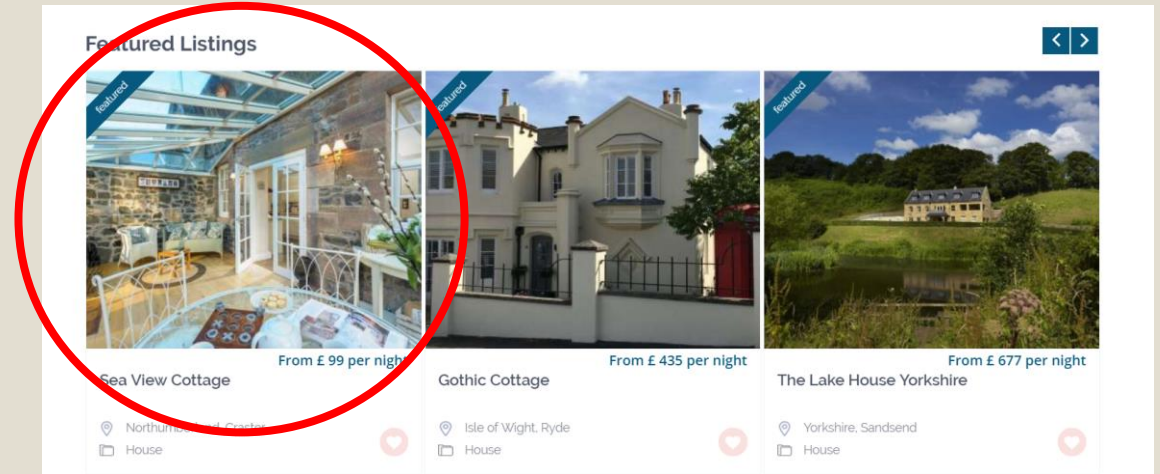


CHECK OUT OUR NEWEST DEALS TODAY!



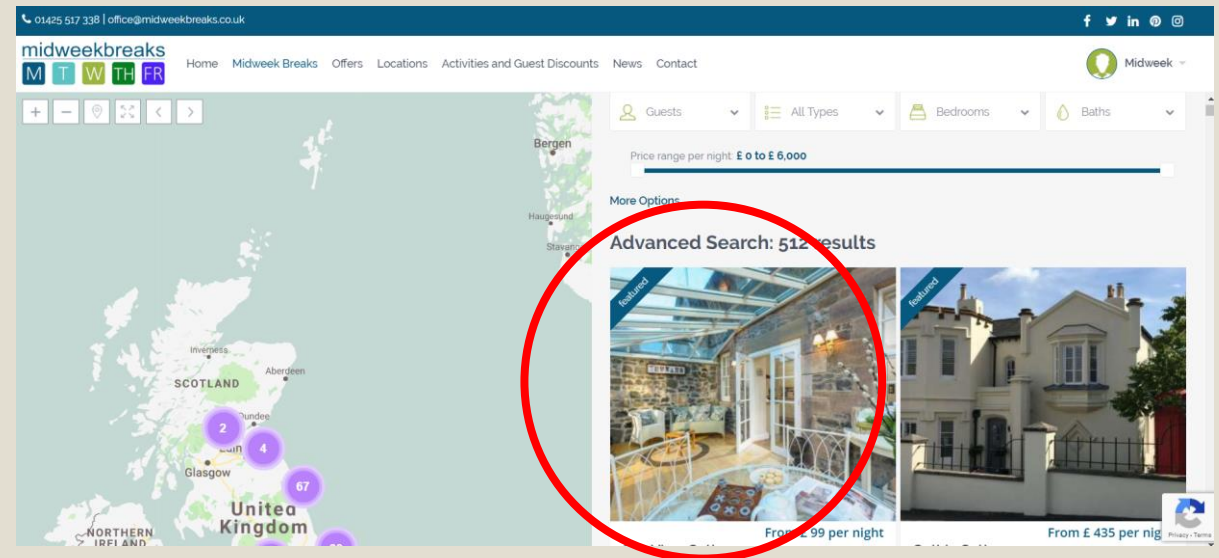
# Advertising Opportunity

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## Featured Listing - £25

1. Your listing will appear on our homepage at the top, in the featured listing section and will remain there for 2 weeks.
2. Featured listings also appear at the top when users search the property section.
3. Your property will also feature in our monthly email newsletter



See your property here!



We promote far and wide around the UK





# Advertising Opportunity

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GET  
YOUR  
PROPERTY  
NOTICED!

**Social Media Advertising – from £10**

Become our 'Property of the week' and enjoy a week of promotion across our social media channels.

Channels include –

Twitter  
Facebook  
LinkedIn  
Instagram  
Pinterest

Your property will also feature in our monthly email newsletter

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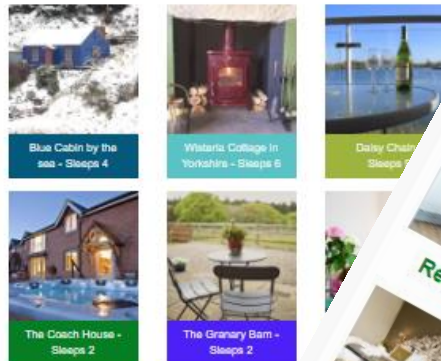
We start with some special late offers from two beautiful cottages in Shropshire



**Great Rates At Midweek Breaks**



**Recent Additions to Midweek Breaks**



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We are now hitting first page Google searches

and the website is growing in popularity with many of you receiving enquiries and bookings... Woohoo... thank you again for listing your properties with us. Below are a few things that will increase your visibility and the website reach and ensure we continue to grow and generate more enquiries for you. If you a moment to do just one or two of these it would be of huge benefit to us all.

**Please Share**

Share our website on any social media groups, clubs or association pages. This will help our traffic and search rankings. Let us know what you have done and we will happily reciprocate with either a featured listing or inclusion on our special offers/last minute pages for your property.

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We start with some special offers from two beautiful cottages

**Great Rates At Midweek Breaks**

**Recent Additions to Midweek Breaks**



# Advertising Opportunity

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GET  
YOUR  
PROPERTY  
NOTICED!

## Featured Page – £100

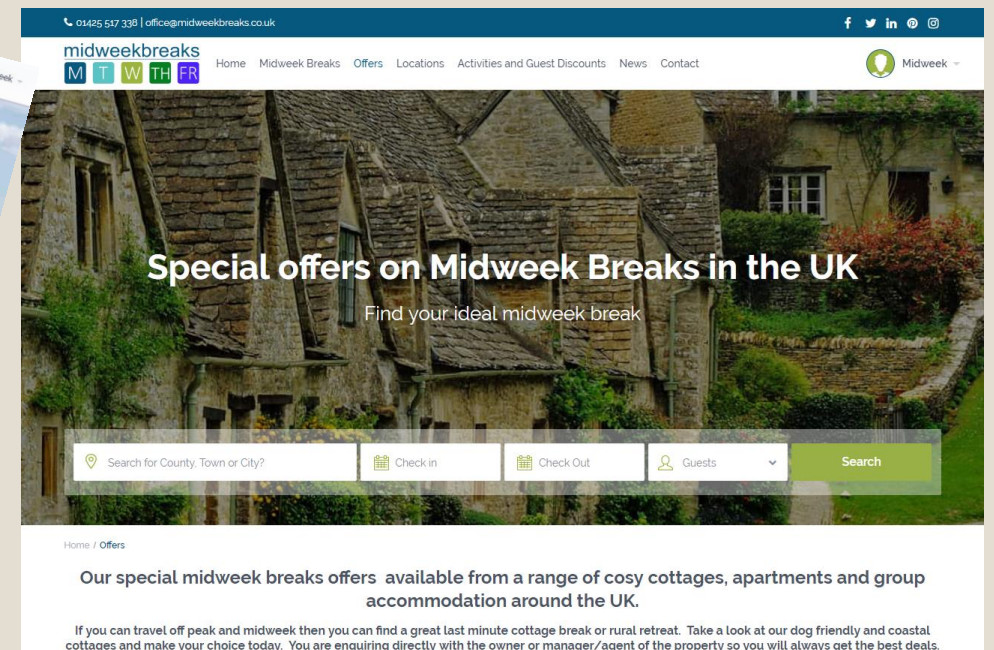
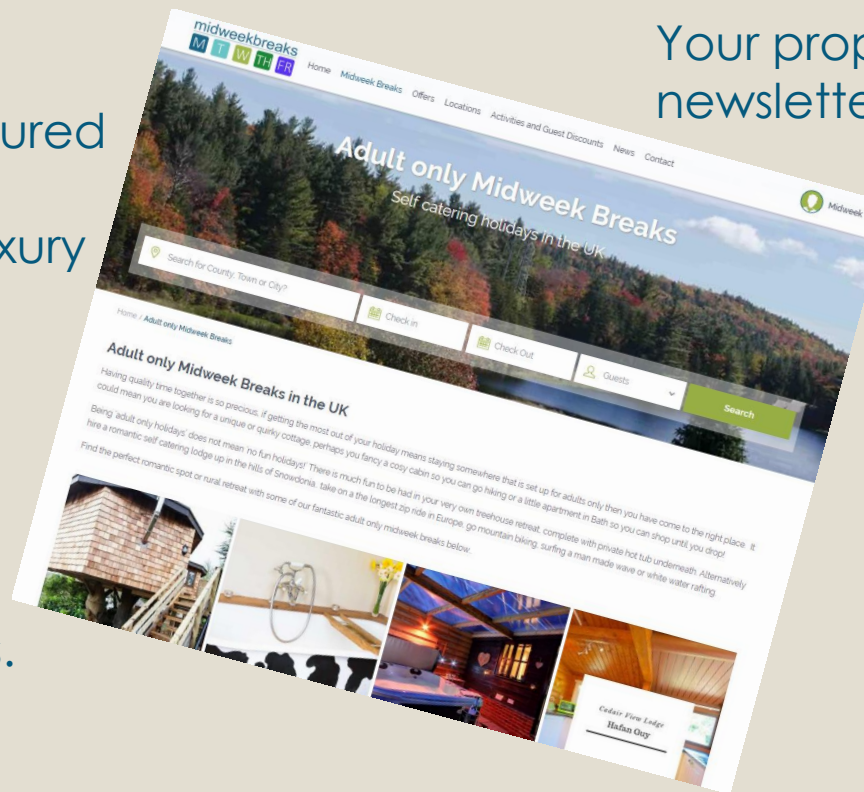
Have your property featured under an appropriate category page. e.g. Luxury Big Houses, Romantic Midweek Breaks, Dog Friendly Breaks.

Listing runs for 6 months and you can purchase multiple featured pages.

## Offers Page - £20

Your property will appear on our offers page (Special offers and last minute deals), this is where many customers go to find the best deals. You can advertise last minute offers or any exceptional deals you have. The listing will stay on the page for 2 weeks.

Your property will also feature in our monthly email newsletter





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Find us on the number 1 spot of Google, Bing and Yahoo

See our accounts and adverts on many social media pages and groups

Find us on top tourism websites

We continue to collaborate with booking channels and channel managers to assist you in generating and managing your enquiries and books for your property.

Midweek Breaks continually strive to get our properties in front of the right demographic.



Some of our **First page/First place Google UK listings** correct at 20/01/2020

Midweek Breaks  
Midweek Breaks UK  
Midweek Deals  
Cheap Midweek Breaks  
Romantic Midweek Breaks  
Midweek Holidays UK  
Last minute Midweek Breaks  
Short Midweek Breaks  
Midweek Breaks Cotswolds  
Midweek Breaks Yorkshire  
Luxury Midweek Breaks UK  
Midweek Breaks in a mansion  
Midweek Breaks adults only  
Midweek Breaks for couples  
Midweek Breaks Dorset  
Midweek Breaks Hampshire  
Midweek Breaks Cornwall  
Midweek Breaks New Forest  
Midweek Breaks Norfolk  
Midweek Breaks June



# Next step...

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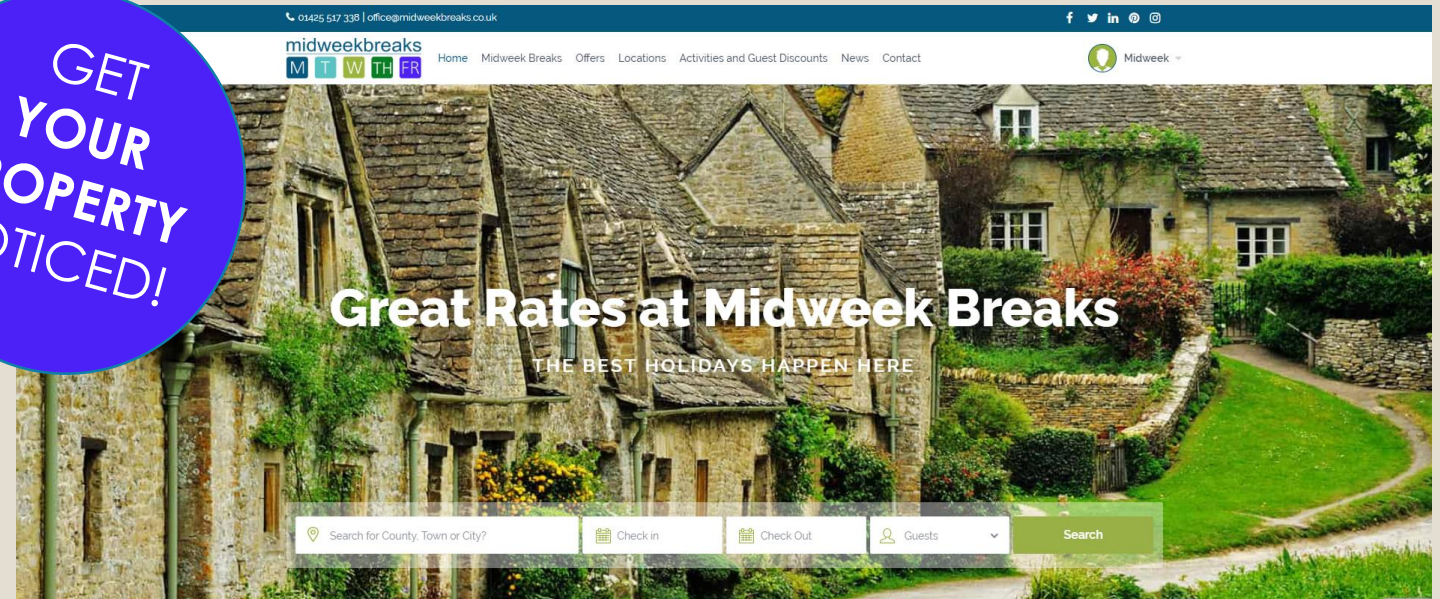
**Contact us** to discuss your requirements or to book your advertisement:

Call: 01425 517338

Email: [office@midweekbreaks.co.uk](mailto:office@midweekbreaks.co.uk)

**Or create your account** and start advertising on our website today -

Website: [midweekbreaks.co.uk/get-listed](https://midweekbreaks.co.uk/get-listed)



Alison Worrall

3 reviews    Froghall, GB



Feb 19, 2019

### Delightful experience

I was asked if I would like to list my property on Midweek Breaks, which I chose to go ahead with. The whole experience was delightful. I am impressed with the ease of use of this website and hope it goes well. I shall be looking for my holiday on here too!