

midweekbreaks.co.uk



Owners Pack

2023

midweekbreaks.co.uk

M T W TH FR

Why advertise with us?

Midweek Breaks advertise self catering properties available at discounted rates for off peak, midweek stays in the UK.

Averaging **3,000 unique visits per month** across the website and social media channels, Midweek Breaks is a rapidly growing website that generates enquiries and bookings for Midweek stays – filling the gaps in your calendar.

All **enquiries go directly to you** the property owner or manager. In the unlikely event, **no booking no fee**.

Get your property in front of a demographic that are available to travel midweek.

GET
YOUR
PROPERTY
NOTICED!



Keys Holiday Cottages

1 review



Definitely a great company to work...

Definitely a great company to work with. Generating lots of enquiries/bookings for us.

Louise

midweek breaks

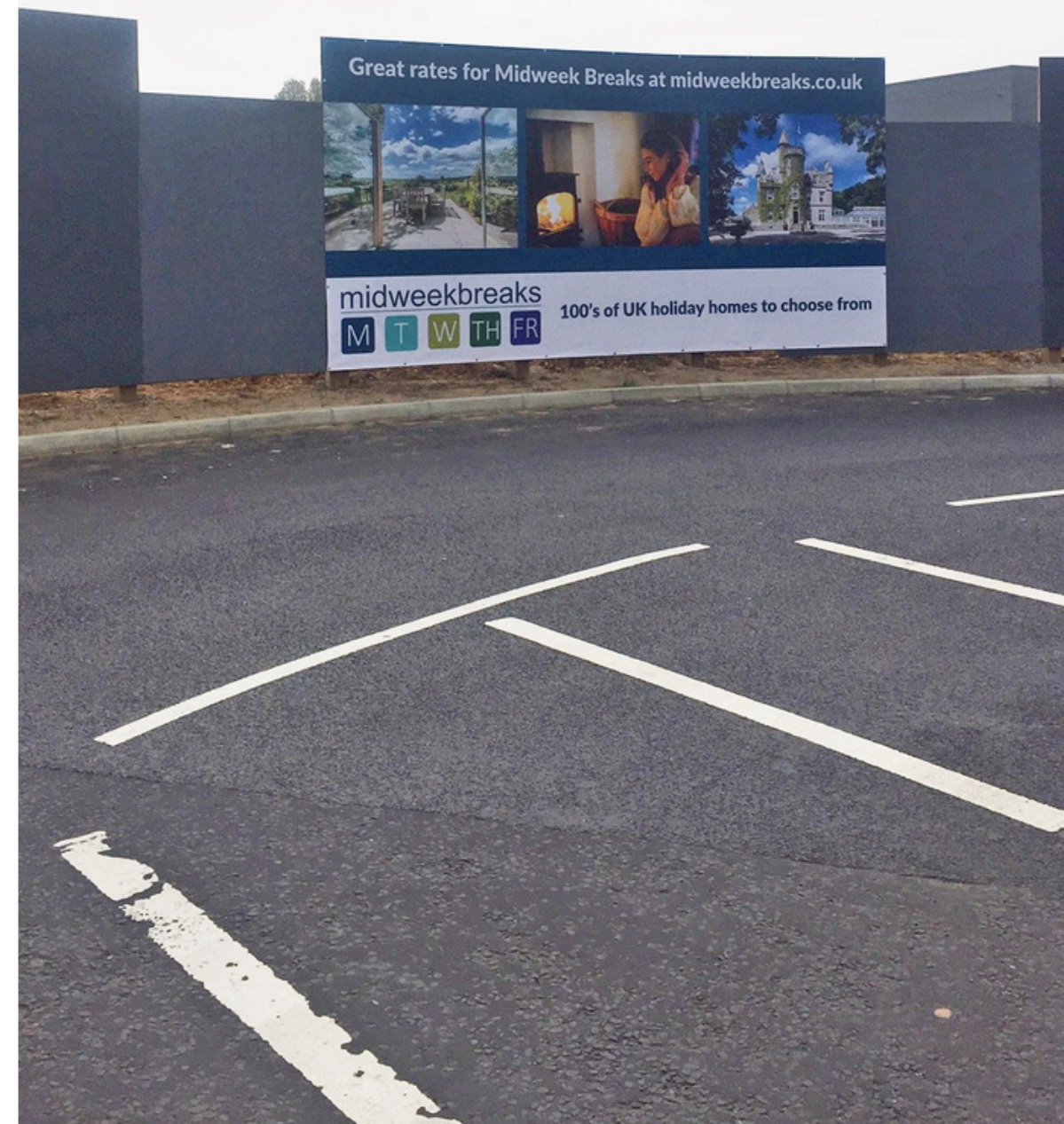


midweekbreaks.co.uk



CHECK OUT OUR NEWEST
DEALS TODAY!

On and offline promotion
ensures there will always
be fresh eyes on your
property listing



midweekbreaks.co.uk



What's new?

State Of The Art Booking System

This allows guests to instant book available dates and pay the commission fee deposit, with a clean booking form experience.

Custom Fields For Your Listing

You can now include more information about your home than ever before!

Better Listing Experience

A cleaner easier to navigate user experience for hosts when listing their properties.

iCal Synchronisation

Sync your calendars to ensure improved availability accuracy to stop those double bookings.

Subscription Based Listings

A one off annual fee for your listing.

Commission Based Listings

No upfront fee, so no cost to list, only when you take a booking! Commission from 7% per total booking. You liaise with guests from that point.

Advanced Search Filters

Customers have the ability to find you using an advanced search filter for their needs. Map availability is also a new feature that will help with this, resulting in a better end user experience for potential guests.

midweekbreaks



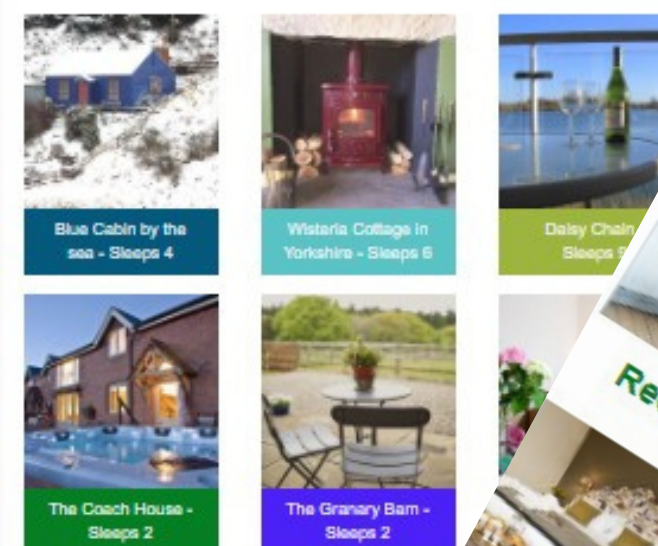
We start with some special late offers from two beautiful cottages in Shropshire



Great Rates At Midweek Breaks



Recent Additions to Midweek Breaks



GET
YOUR
PROPERTY
NOTICED!

SPRING NEWSLETTER

Breaks

Browse hundreds of accommodation providers and find your next corporate apartment, cottage

midweekbreaks
M T W TH FR

We start with some special offers from two beautiful cottages

Great Rates At Midweek Breaks

Recent Additions to Midweek Breaks

midweekbreaks.co.uk

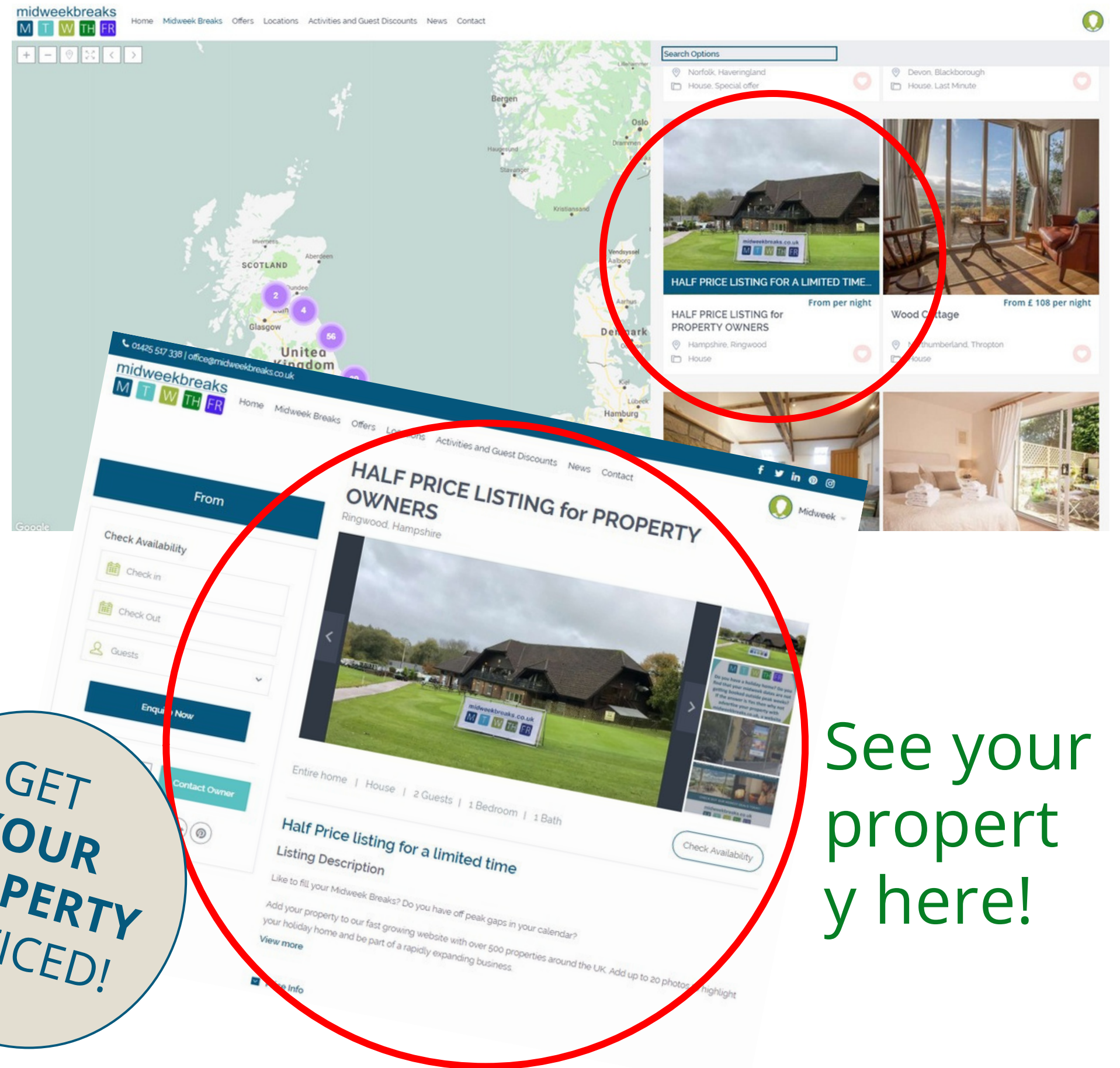


Listing Opportunity

Standard Listing Annual Subscription - £299

- A full page advert, fully controlled by you
- Up to 20 high quality photographs
- Exact Location Map
- 0% Commission Fees
- Free unlimited changes
- iCal calendar availability
- Personalised UK Listing support
- Built in contact form
- Add your own offers
- Searchable listings
- Introductory Social Media Post on our platforms
- Newsletter updates
- Add a video to your listing

GET
YOUR
PROPERTY
NOTICED!



See your
property
here!

midweekbreaks.co.uk

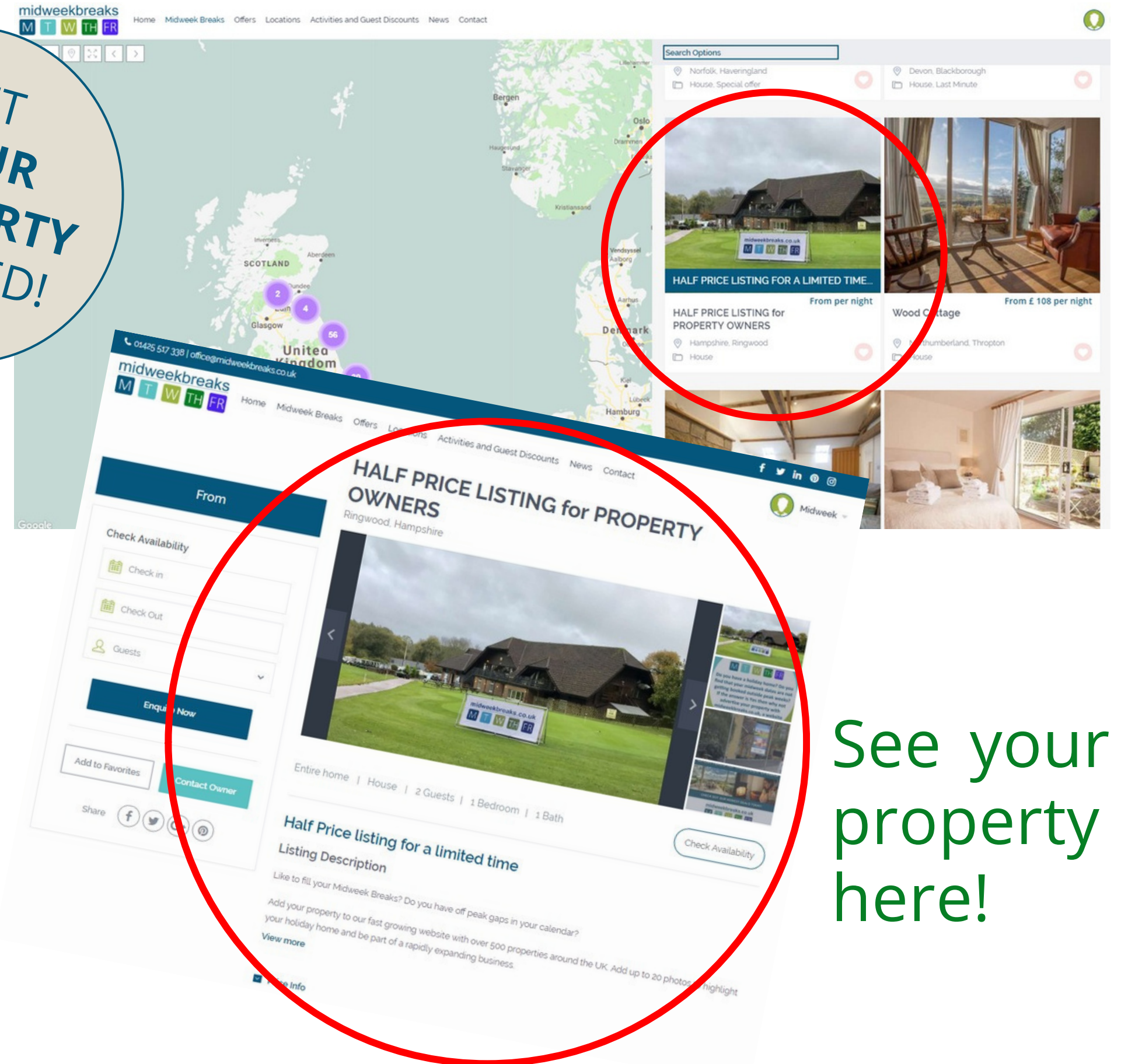


Listing Opportunity

Standard Listing Commission - 7%

- A full page advert, fully controlled by you
- Up to 20 high quality photographs
- Exact Location Map
- No annual or upfront fee
- Low commission fees
- Free unlimited changes
- iCal calendar availability
- Personalised UK Listing support
- Built in contact form
- Instant booking feature
- Add your own offers
- Searchable listings
- Introductory Social Media Post on our platforms
- Newsletter updates
- Add a video to your listing

GET
YOUR
PROPERTY
NOTICED!



See your
property
here!

midweekbreaks.co.uk



Advertising Opportunity 1

Social Media Advertising – £10

Become our 'Property of the week' and enjoy a week of promotion across our social media channels, including posts, stories and continued exposure on Instagram highlights.

Channels include:

Facebook

Instagram

Twitter (now known as X)



Advertising Opportunity 2

Last Minute Offers – £20

List your last minute offers for 2 weeks. Feature key details about your last minute offer or deals and include 1 photo.

The text will go next to your chosen photo and will link to your listing on the website.

Your offer will last 14 days from the day of publishing.

midweekbreaks.co.uk



Advertising Opportunity 3

Homepage Featured Listing – £25

Be included on the homepage featured listings and make your property one of the first to be seen by potential guests.

Featured listings also appear at the top when users search the property section.

Your featured will last a calendar month from the day of publishing.



Advertising Opportunity 4

'Breaks' Theme property listing – £40

If your property falls under one of our themed pages under the 'breaks' tab, you can have it featured and it will be included for two months.

When people pick on these types of themes, your property will be on show. There are limited number of feature spaces.

Your offer will last a month from the day of publishing.

**We promote far and
wide around the UK**



midweekbreaks.co.uk



Advertising Opportunity

News Article – £50

Have your property or event featured in its own news article which will appear on our Journal page.

Our team will call you and talk through the details that you would like to include and 'interview' you about your property or event. You will be free to provide any photos or video you would like to have included. The article will link to your property.

Your property will also feature in our monthly email newsletter.



midweekbreaks.co.uk



Special Offer

50% off second site listing

If you list with either Midweek or Corporate Breaks, through a subscription, you will be entitled to 50% off the second listing on the sister site.

This is a fantastic opportunity to get your property viewed by those looking to utilise gaps in your calendar in the week.



midweekbreaks.co.uk



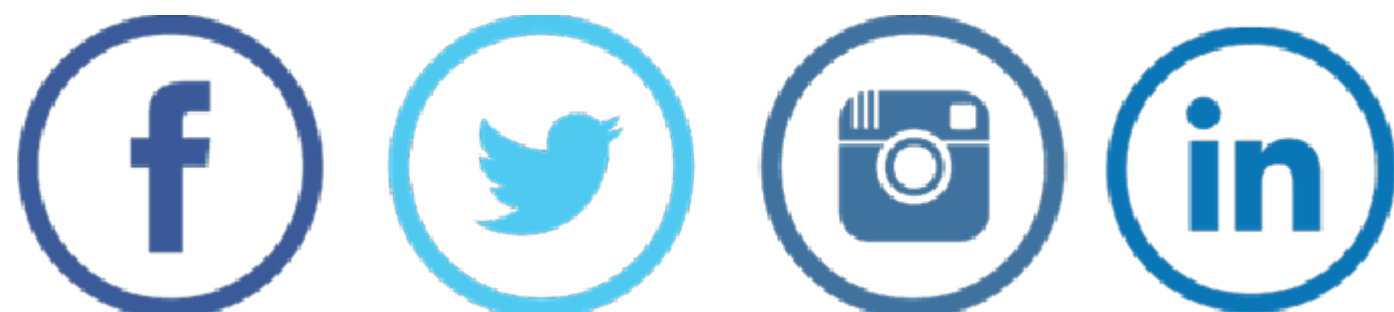
Find us on the number 1 spot of Google, Bing and Yahoo.

See our accounts and adverts on many social media pages and groups.

Find us on top tourism websites.

We continue to collaborate with booking channels and channel managers to assist you in generating and managing your enquiries and books for your property.

Midweek Breaks continually strive to get our properties in front of the right demographic.



TOURISM
SOUTH EAST

Some of our **First page/First place Google UK listings** correct at August 2023.



Midweek Breaks
Midweek Breaks UK
Midweek Deals
Cheap Midweek Breaks
Romantic Midweek Breaks
Midweek Holidays UK
Last minute Midweek Breaks
Short Midweek Breaks
Midweek Breaks Cotswolds
Midweek Breaks Yorkshire
Luxury Midweek Breaks UK
Midweek Breaks in a mansion
Midweek Breaks adults only
Midweek Breaks for couples
Midweek Breaks Dorset
Midweek Breaks Hampshire
Midweek Breaks Cornwall
Midweek Breaks New Forest
Midweek Breaks Norfolk
Midweek Breaks June

midweekbreaks.co.uk



We look forward to working with you..

Get in touch with us!

Email:
office@midweekbreaks.co.uk

Become a host:
<https://www.midweekbreaks.co.uk/become-a-host/>

Start your listing:
<https://www.midweekbreaks.co.uk/add-listing/>



Alison Worrall

3 reviews

Froghall, GB



Delightful experience

I was asked if I would like to list my property on Midweek Breaks, which I chose to go ahead with. The whole experience was delightful. I am impressed with the ease of use of this website and hope it goes well.

I shall be looking for my holiday on here too!